

LA TETE & CO.

NOTTINGHAM
MEN COLLECTION

BEAUTY OF PAIN

I started this project by looking back on my studies in the UK for the past three years. Besides the happy times, there were also lonely, difficult and painful days due to inequality and injustice.

But I overcame this and developed myself into a more beautiful person. I think that pain will follow in the future me and the world I will face in the future. But I will overcome it and keep moving forward. My research was inspired by these things, that when the dance called ballet overcomes the pain, it soon becomes a very beautiful dance, an art. Through my primary research and sketches of suffering people, I was inspired by fabric textures, such as tweed, pin-stripe, and knitwear. Inspired by ballet silhouettes and people dancing in the dark, a new genderless, modern contemporary trendy menswear house brand collection was presented through collage and stand-work. I was interested in launching a brand with JD and this very short project gave us time to practice launching our brand through these processes such as concept boards, fabric investigations and the discovery of new innovative silhouettes and harmony and understanding of menswear and womenswear collections.

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I interested in reflect our 4 years uni. life just bit of dark side. Sometimes I was really hardful and painful, get some unequal situation. thesethings make me greedy, sorrow and also stressful, but i can say these kind of feel make me grow up and did more hard work. I know that i can't always happy, i can meet numberof hard time, but now i can overcome and move forward through fault and these bad situation.





Inspired by Camille Saint-saen's the dance of the death. I was inspired to dance positively from gloomy and dark emotion to moving forward transitioning into positive state. Texture and Silhouette and mood was inspired by in dance of the death. avant-garde and abstract and mix skinny with volume silhouette as create new silhouette of design.





Just like in ballet, beauty can only be expressed by overcoming pain, so i put my hopes in this project thati also can grow and become more beautiful and creative in fashion design by overcoming the pain and failure as will be face someday in the world.



Ballet, Silhouette

BEAUTY OF PAIN

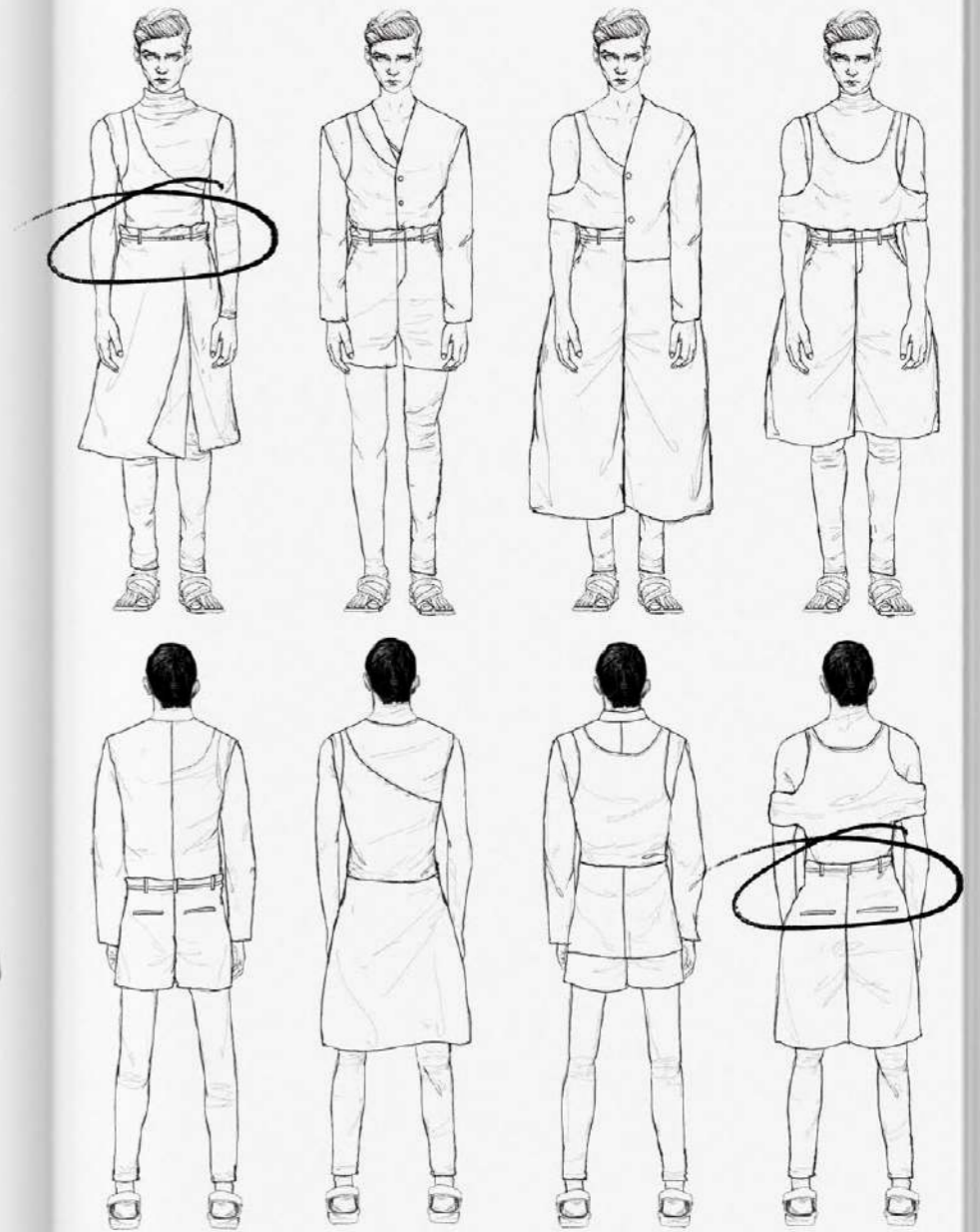


COLOUR PALETTE

Silver gray and black tweed fabric, various weave And stretch-resistant knit fabric, striped weave. Intense red leather. Denim twill fabric in contrasting gold ivory. A unique and individual atmosphere with a combination of basic fabrics unique fabrics. Reflecting instability and a beautiful future that overcomes it.

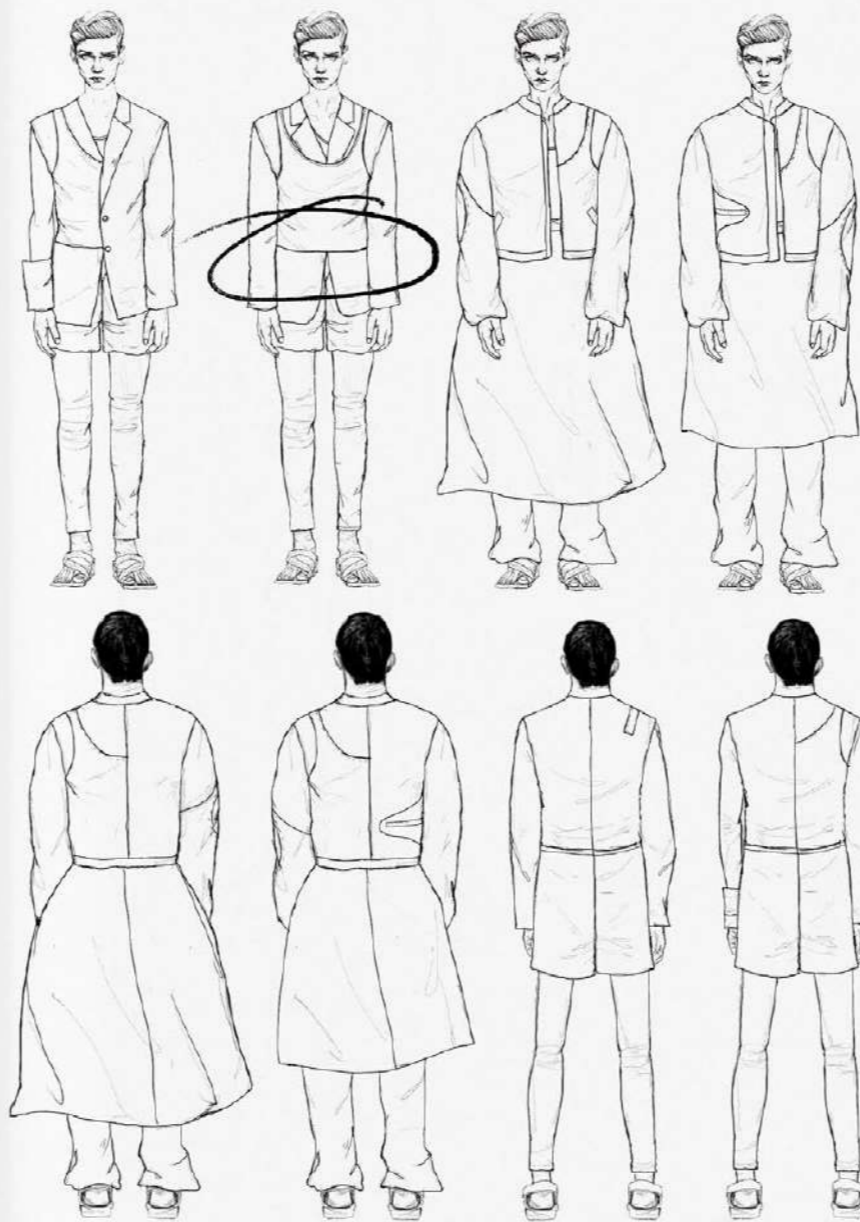


COLLAGE



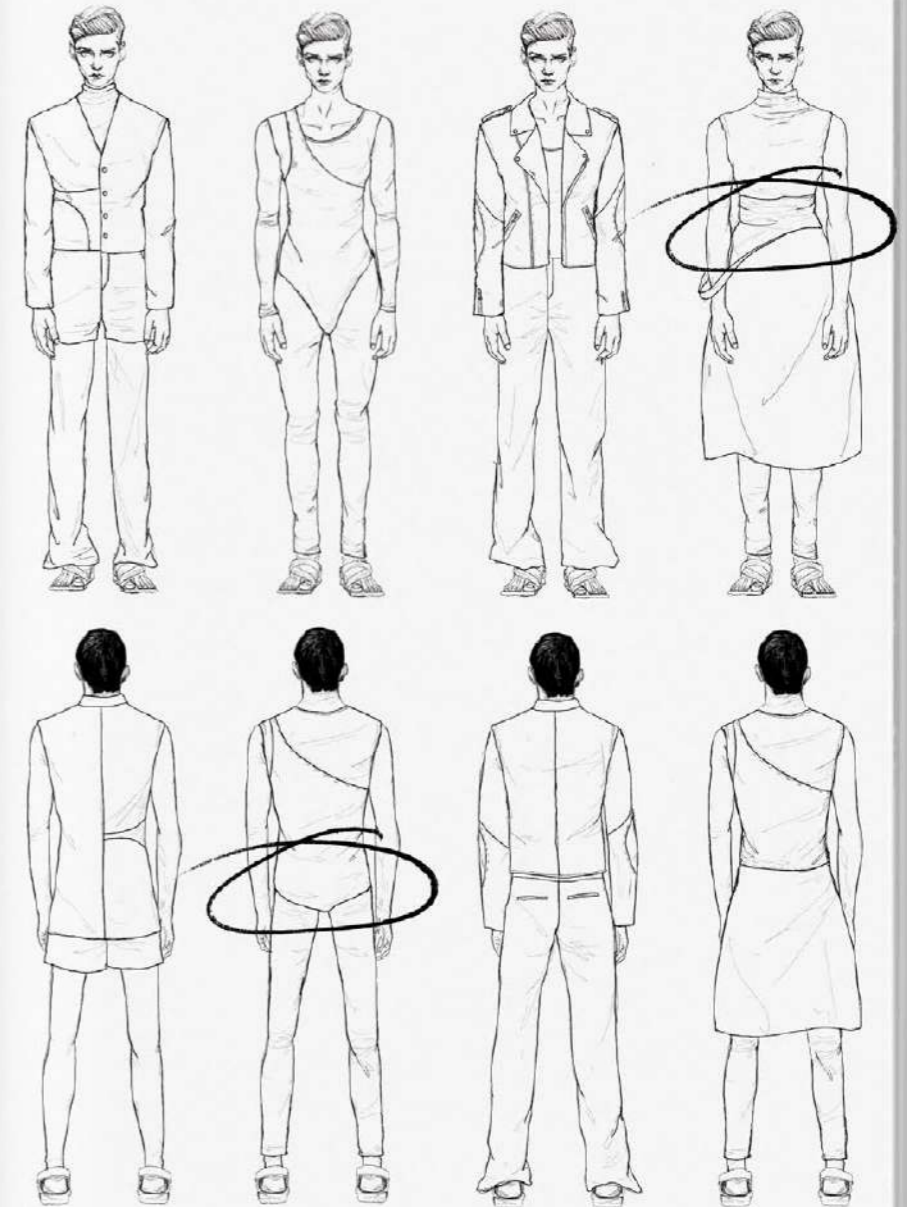
Inspired by the turbulent and beautiful silhouettes of ballerinos and their costumes, new and innovative silhouettes were designed through collage work.

SILHOUETTE



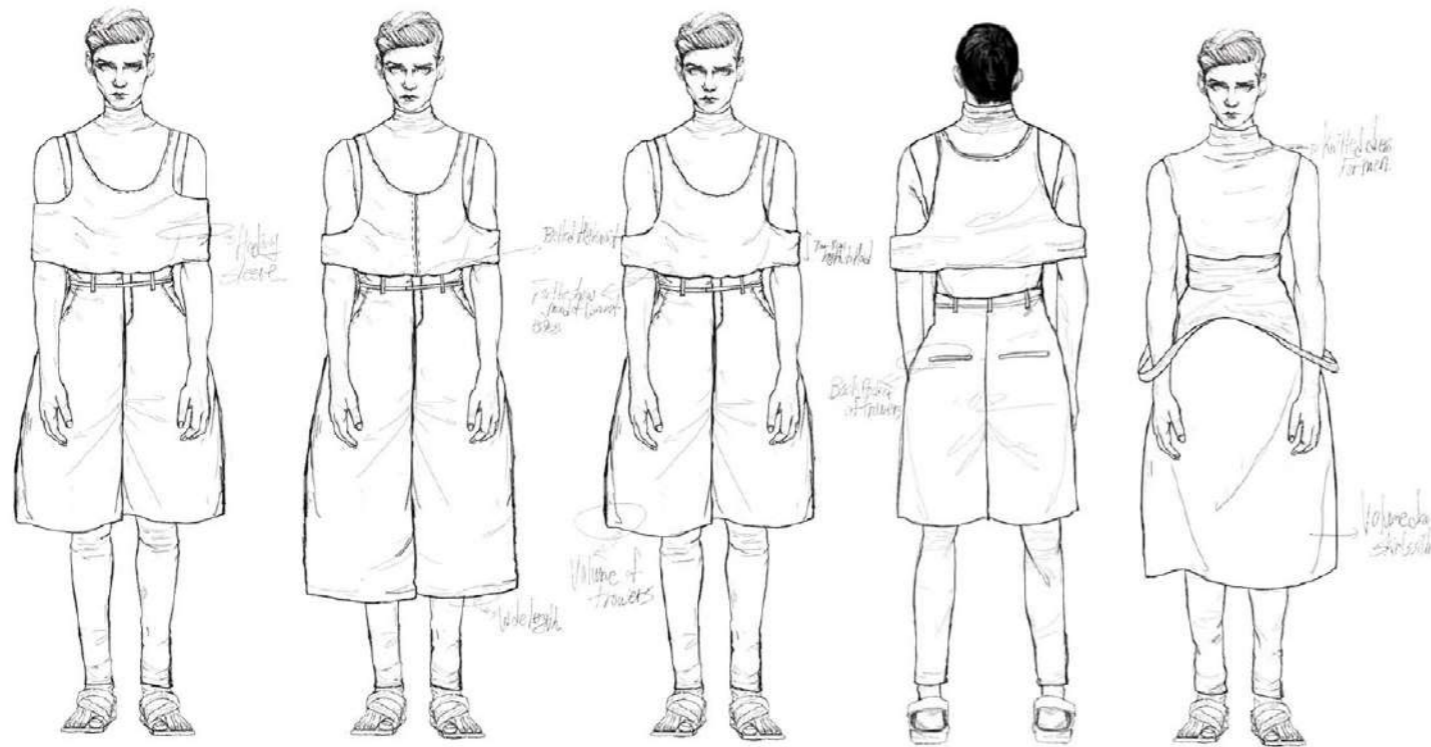
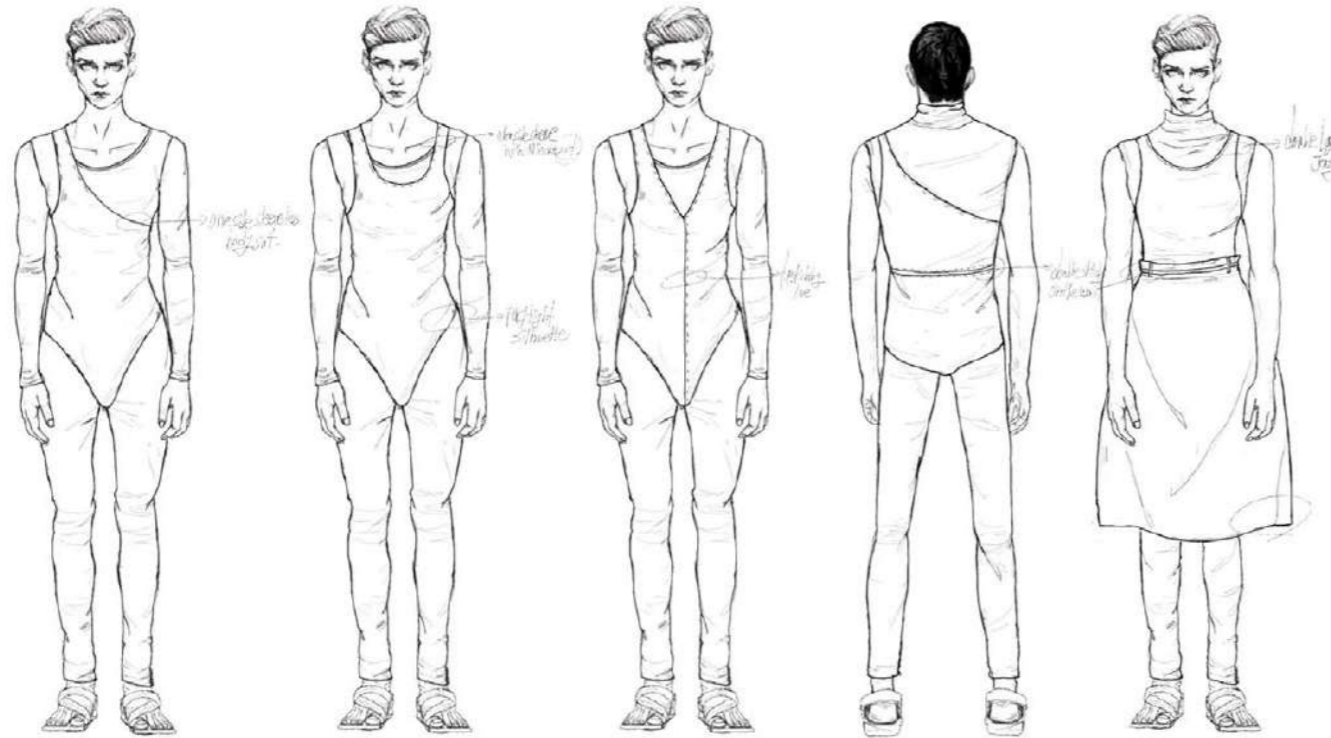
It reinterprets a trendy genderless style and expresses a unique atmosphere by combining masculine pinstripe fabric and elegant tweed fabric in a tight silhouette.

Partially using intense leather and twill denim material, it expresses a contrasting and enterprising look. Through the overall collage work, an NEW avant-garde genderless menswear design was created. By combining fabrics discovered through concept research, a contrasting and unique atmosphere was created. Create a tight, slim, modern and trendy contemporary silhouette.

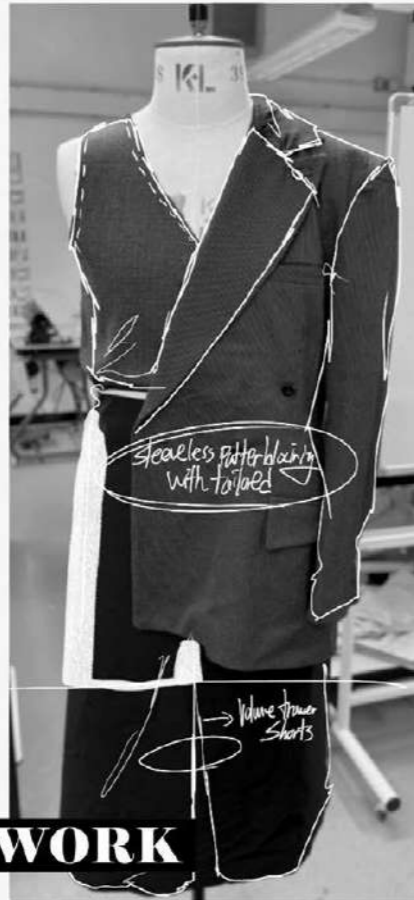


GENDERLESS

Through stand work, I found a sleeveless knit jersey, created a unique design by matching a tweed jacket with short shorts.



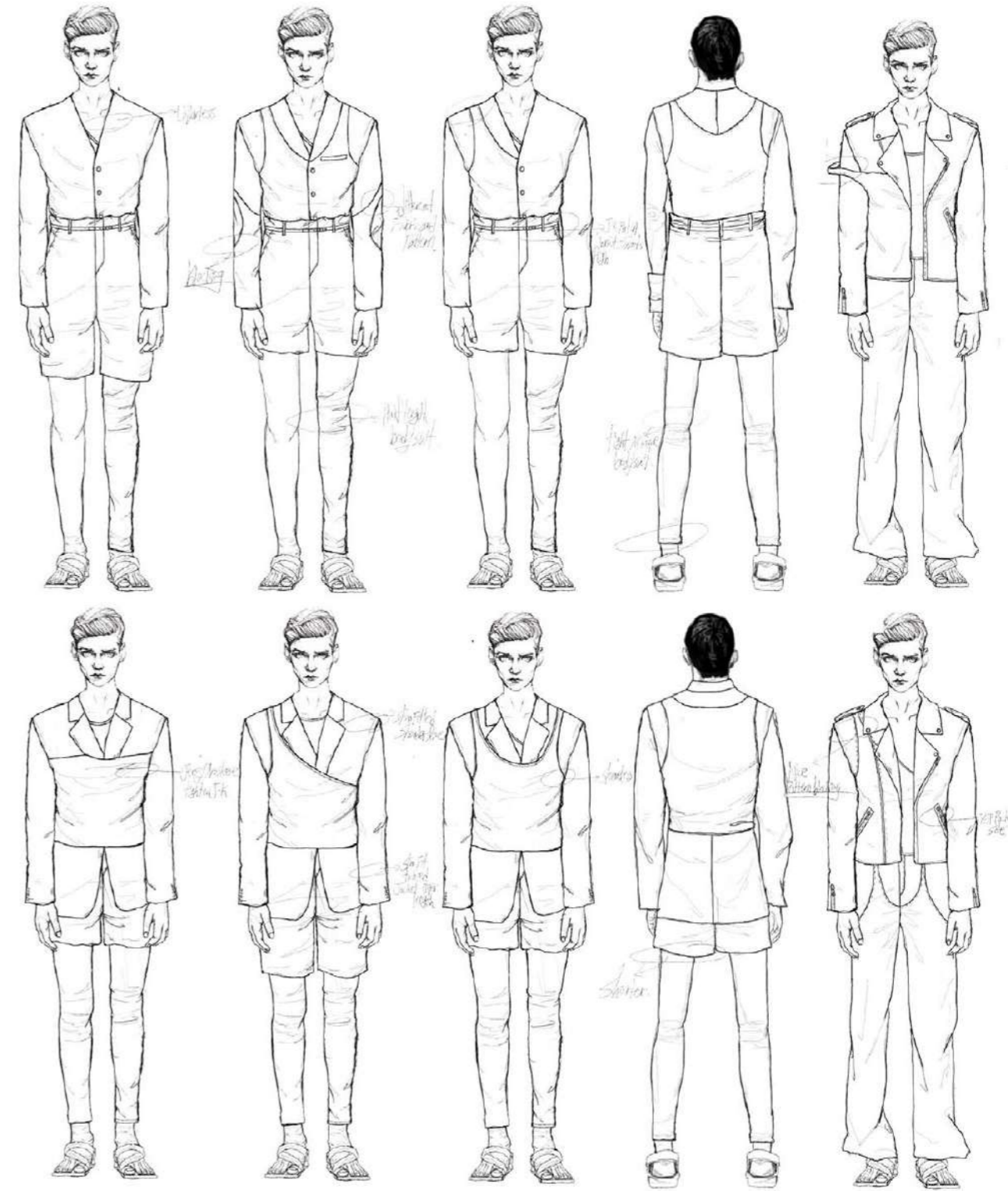
DESIGN DEVELOP



STAND WORK



Tailored leather jacket, and draped slim-fit trousers, creating a voluminous wide skirt silhouette. Combination of all fabrics and standworks.





LEATHER

Harmony of intense red coloured cowhide fabric with classic grey tweed and knitted fabrics



A combination of striped knit fabric, black and gray tweed fabric and modern black fake leather



WEAVE KNIT

A unique combination of Linton's shiny and elegant tweed fabric, men's tailored pin-stripe fabric, and knit fabric.



LINTON TWEED



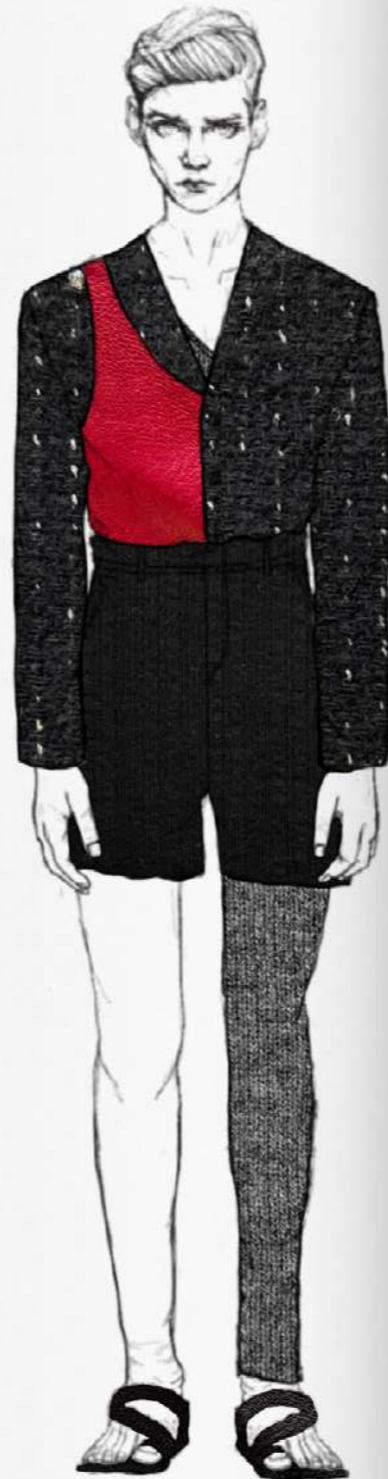
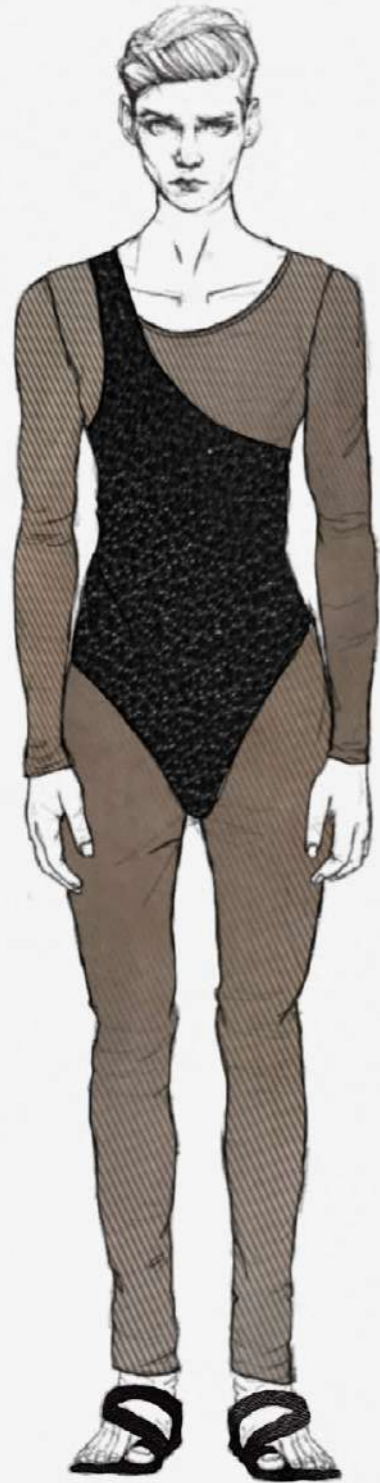
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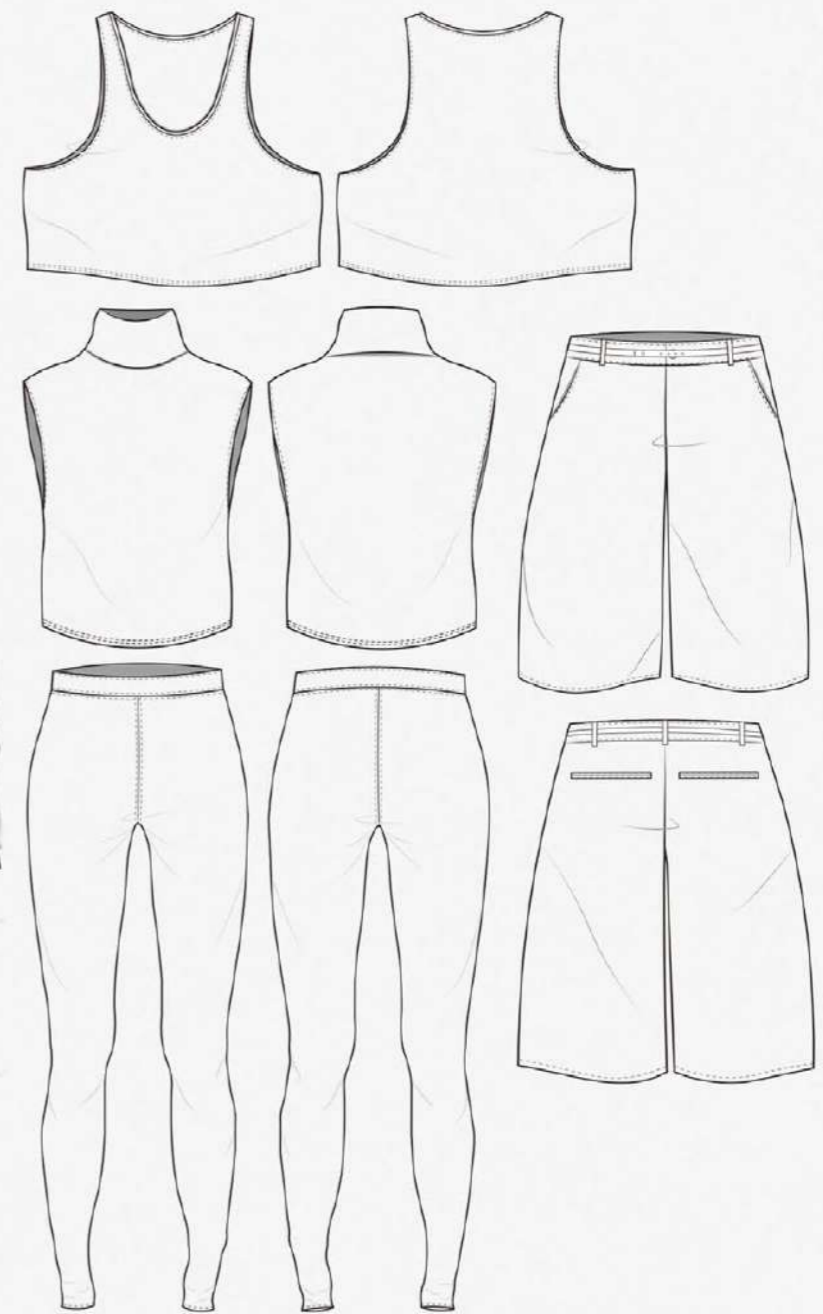
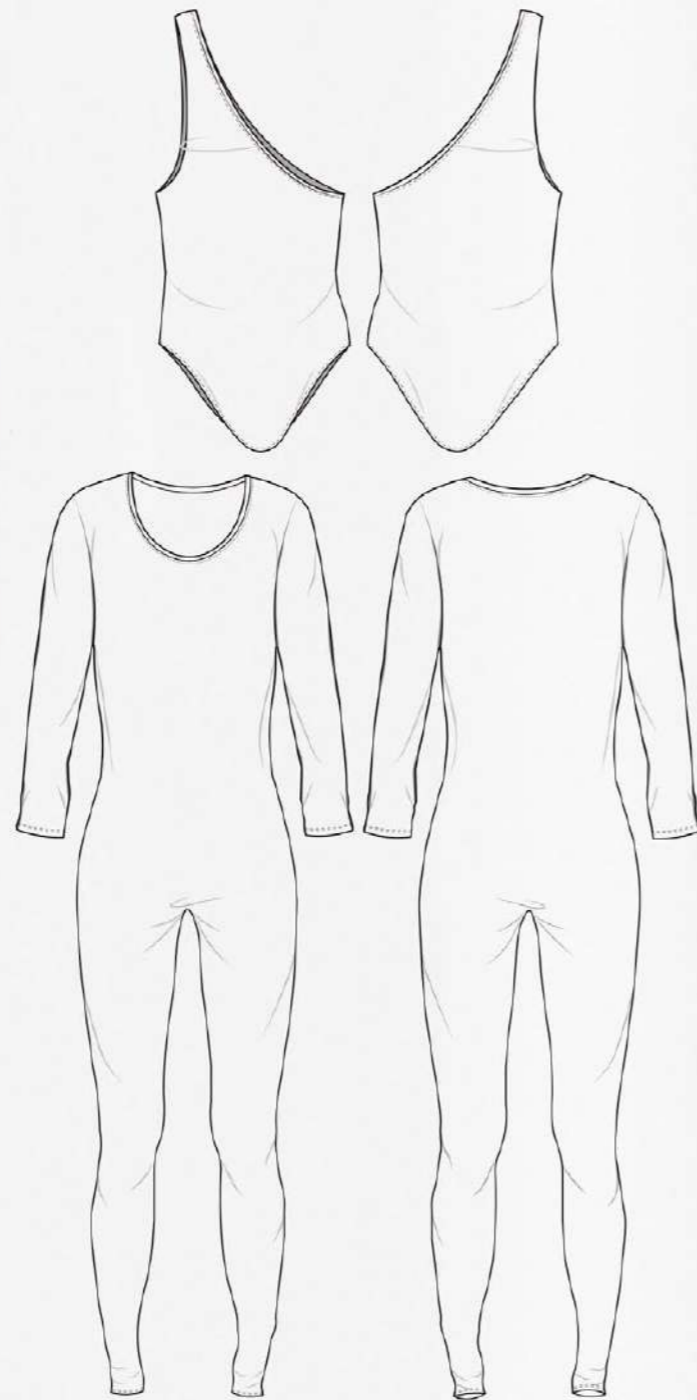
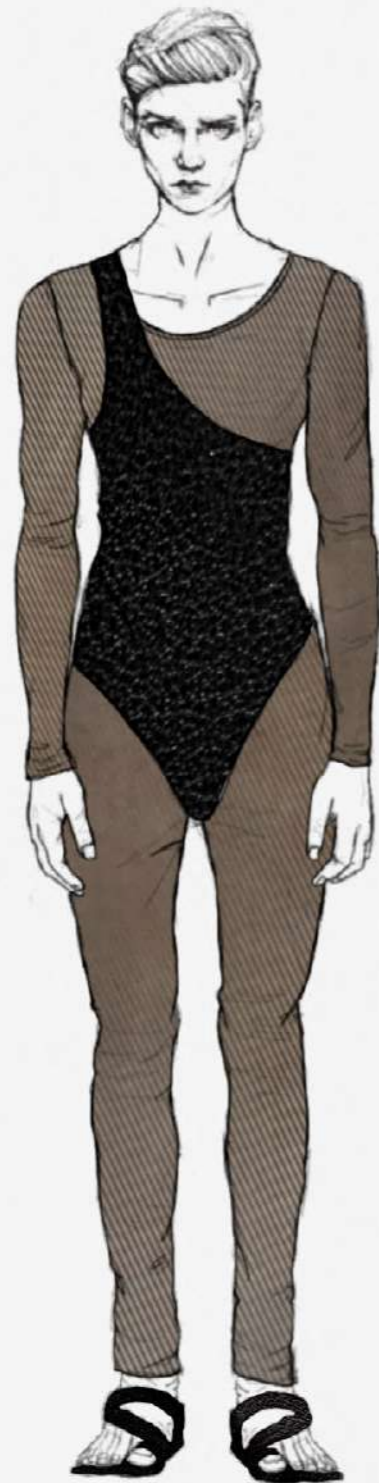
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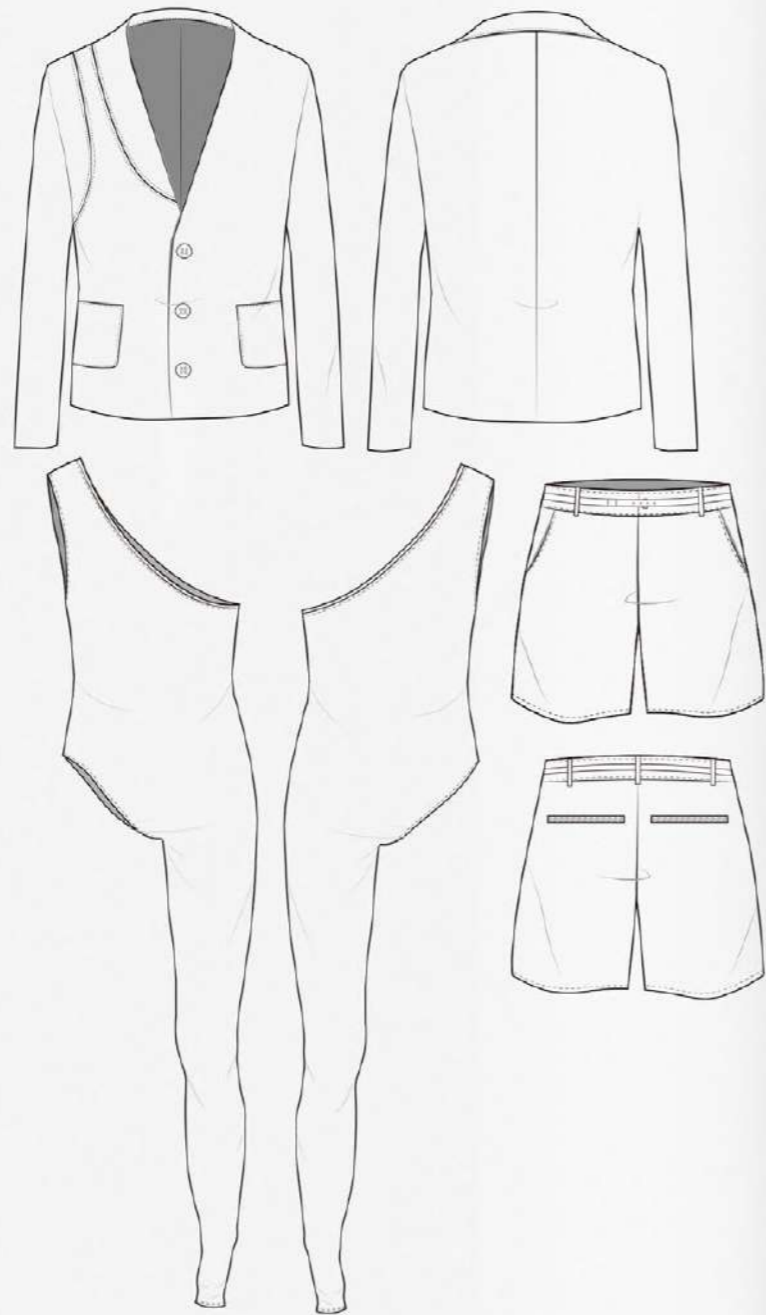
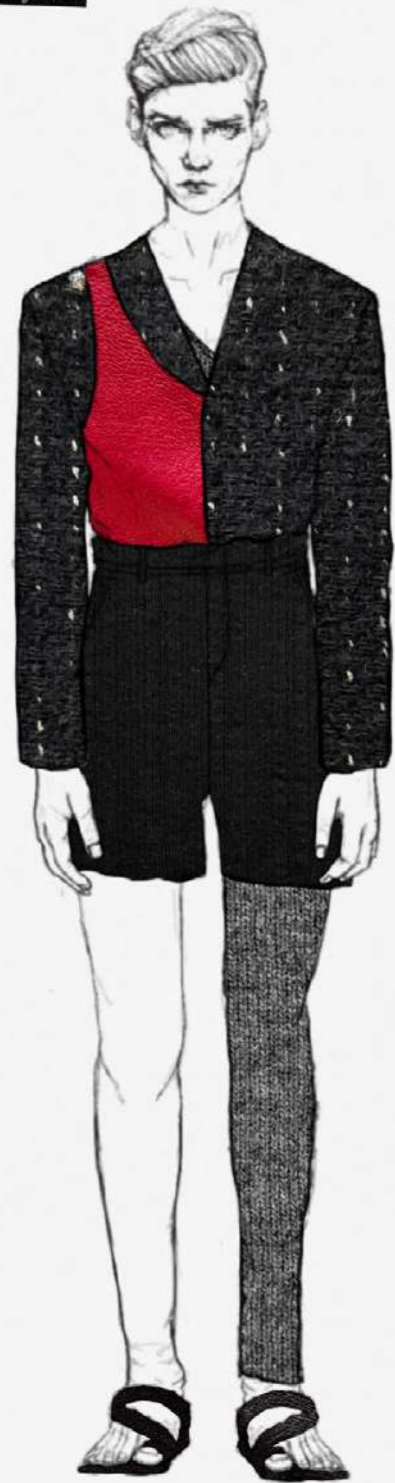


2022 S/S COLLECTION

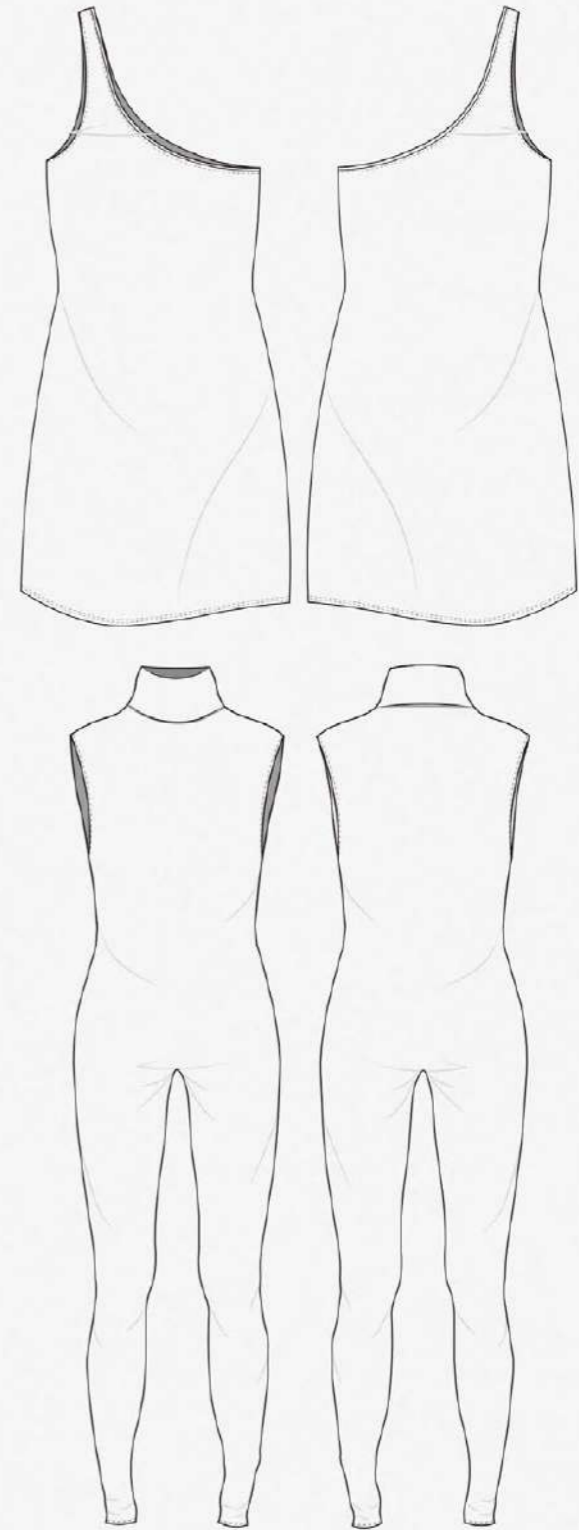
Fabrics and silhouettes that create a sporty and luxurious atmosphere in this collection.



DANSE MACABRE



A combination of elegant tweed fabric, strong leather fabric and denim fabric, and a new genderless silhouette.



DANSE MACABRE



Combination of the collection's mood and modern contemporary commercial design elements.



DANSE MACABRE



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