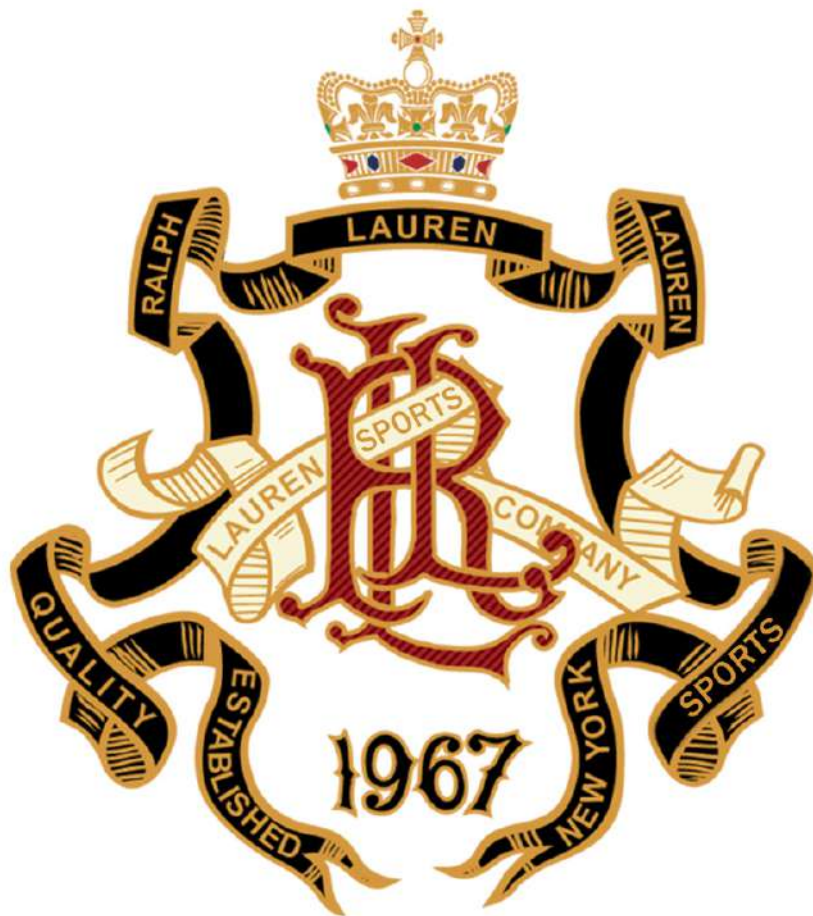


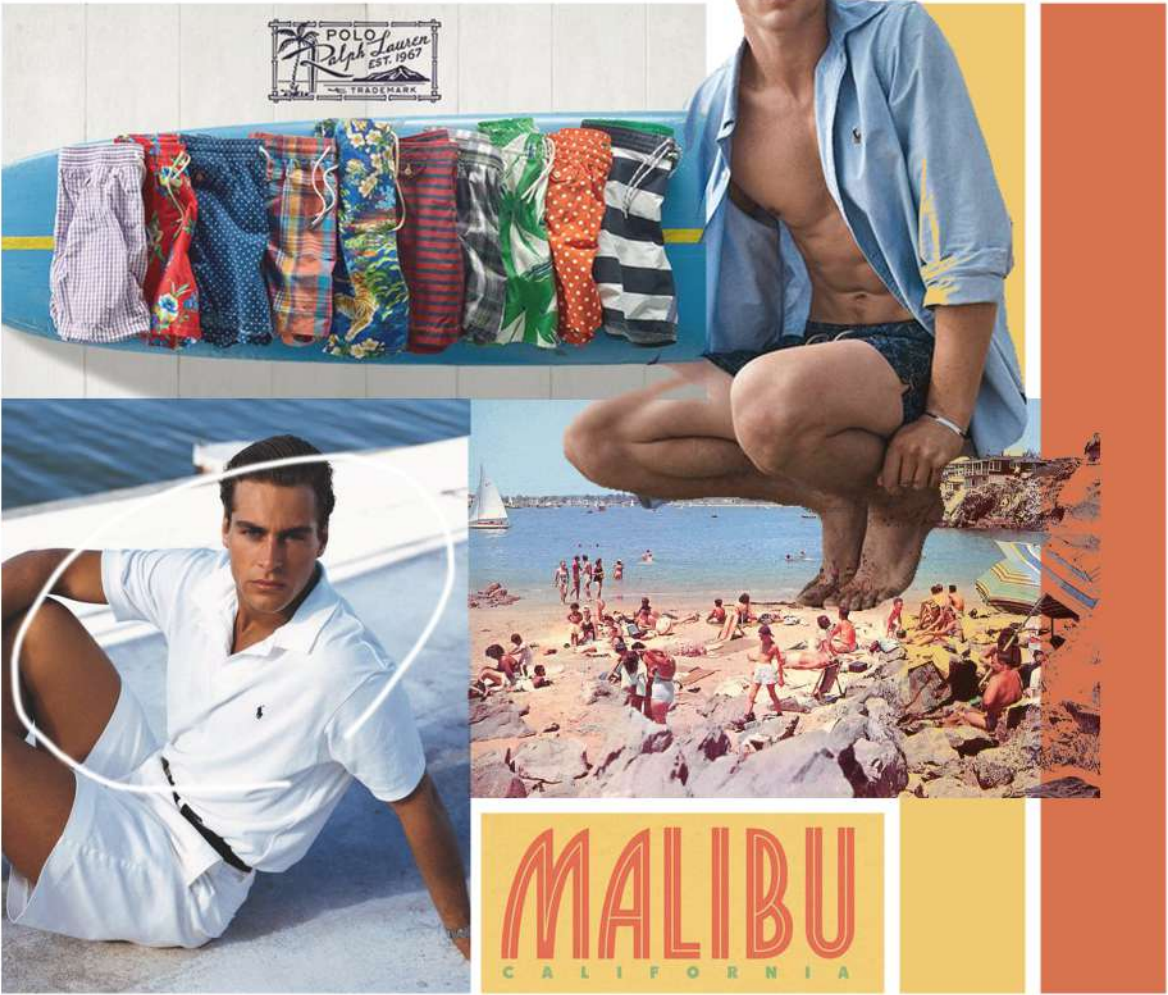
A male model with short, curly hair is shown from the waist up, wearing a white quilted jacket with a black polo player logo on the left chest. He is also wearing white shorts and white sneakers. The background is black, and the lighting is dramatic, highlighting the texture of the quilted jacket.

POLO  RALPH LAUREN X KYLE DE CROWN



### **Polo Ralph Laruen Sports Collection**

My first years white project and beautiful collaboration with Polo Ralph Lauren. Men and sports toughness was expressed in the elegant shape of menswear design.



**“You have to create something from nothing”-Ralph Lauren**  
**U.S West coast**  
**Elegant**  
**Classic All White**

“Water is partially a part of my life” -Ryan Lochte



FASHION BEAUTY CULTURE VIDEO

Remember the Ryan Lochte of four years ago? The three-time, study Olympian accepted his gold medal wearing a grill and made a splash with his outrageous outfits and his signature phrase, “Jeah.” Shortly after the Games, he took on the celebrity circuit, dabbling his feet in reality television with his E! show “What Would Ryan Lochte Do?” and making an appearance on “30 Rock,” and sitting front row at many a fashion show, everything from Joseph Abboud to Jeremy Scott.

Don't expect the same stunts from Lochte this time around in the 2016 Rio Games. “No crazy outfits this Olympics,” said Lochte, 31, who currently lives in Charlotte, North Carolina, where he relocated a few years after leaving his longtime coach Gregg Troy in Gainesville, Florida.

Lochte, who is a Polo Ralph Lauren (an official outfitter of Team U.S.A.) brand ambassador, will be outfitted in plenty of garb by the brand. “I love the Polo dress shirts, they always look so clean cut on me,” he said.



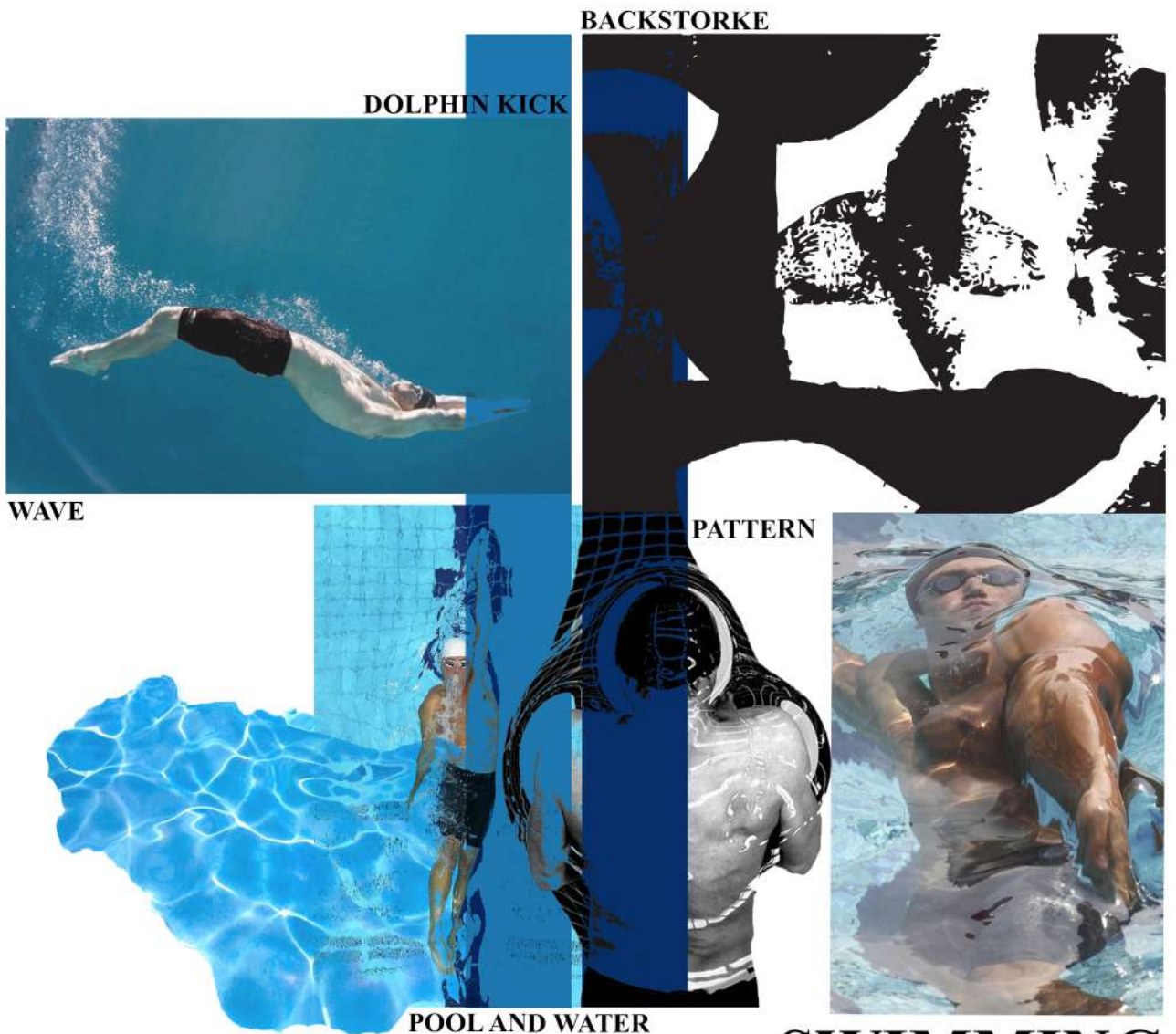
EAST HAMPTON  
 Historical Society  
 R.L. 1920  
 MANUFACTURED BY 16470247  
 GUARANTEED GOODS

Ryan Lochte With Polo Ralph Lauren  
 Inspiration  
 Muse  
 Brand Identity

## Polo Ralph Lauren Market Research

RRL  
Polo Sports  
American Living  
Upper Culture  
Combine Spring/Fall





**DOLPHIN KICK**

**BACKSTROKE**

**WAVE**

**PATTERN**

**POOL AND WATER**

# SWIMMING

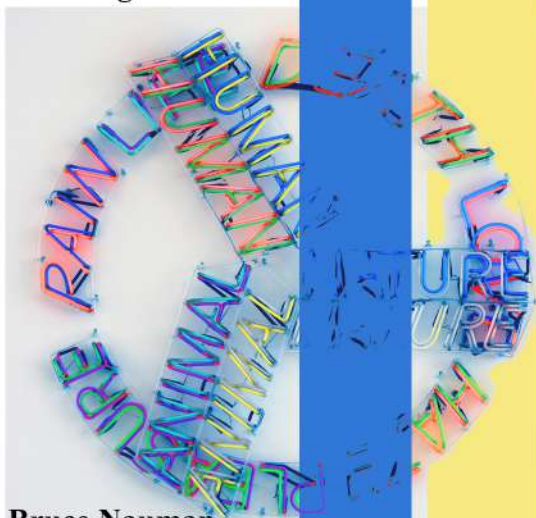
“POWERFUL CREATIVITY OUT OF SIMPLICITY.”  
 I was a swimmer as a youth. Swimming was like part of my life. But now I hope to be a fashion designer as inspired by my past memory, swim to create fashion design.



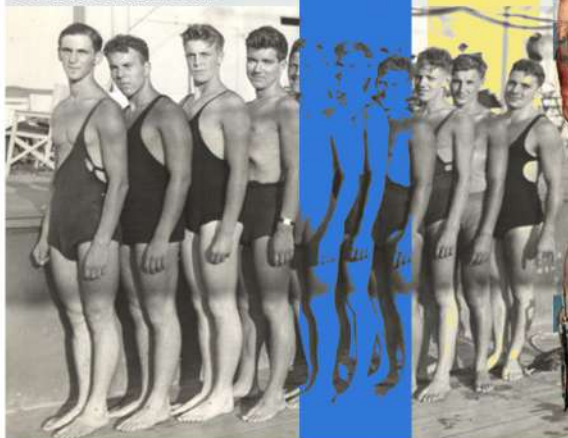
Scribble

Stitching

Neon Sign



Bruce Nauman



Vintage Swimswear

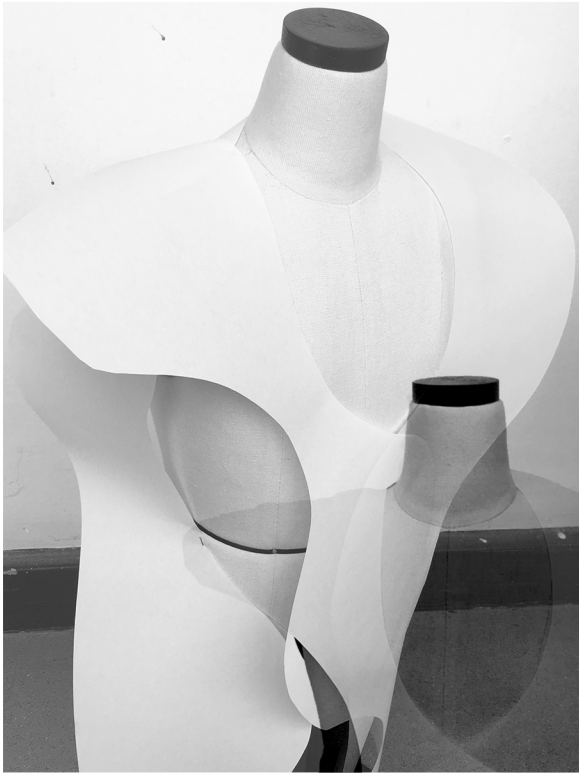


# VINTAGE

The vintage swimwear detail and elegant shape are impressive. It also gives me a trendy. Neon signs were inspired by vintage photographs of Malibu beaches. Stitching detail like scribble.



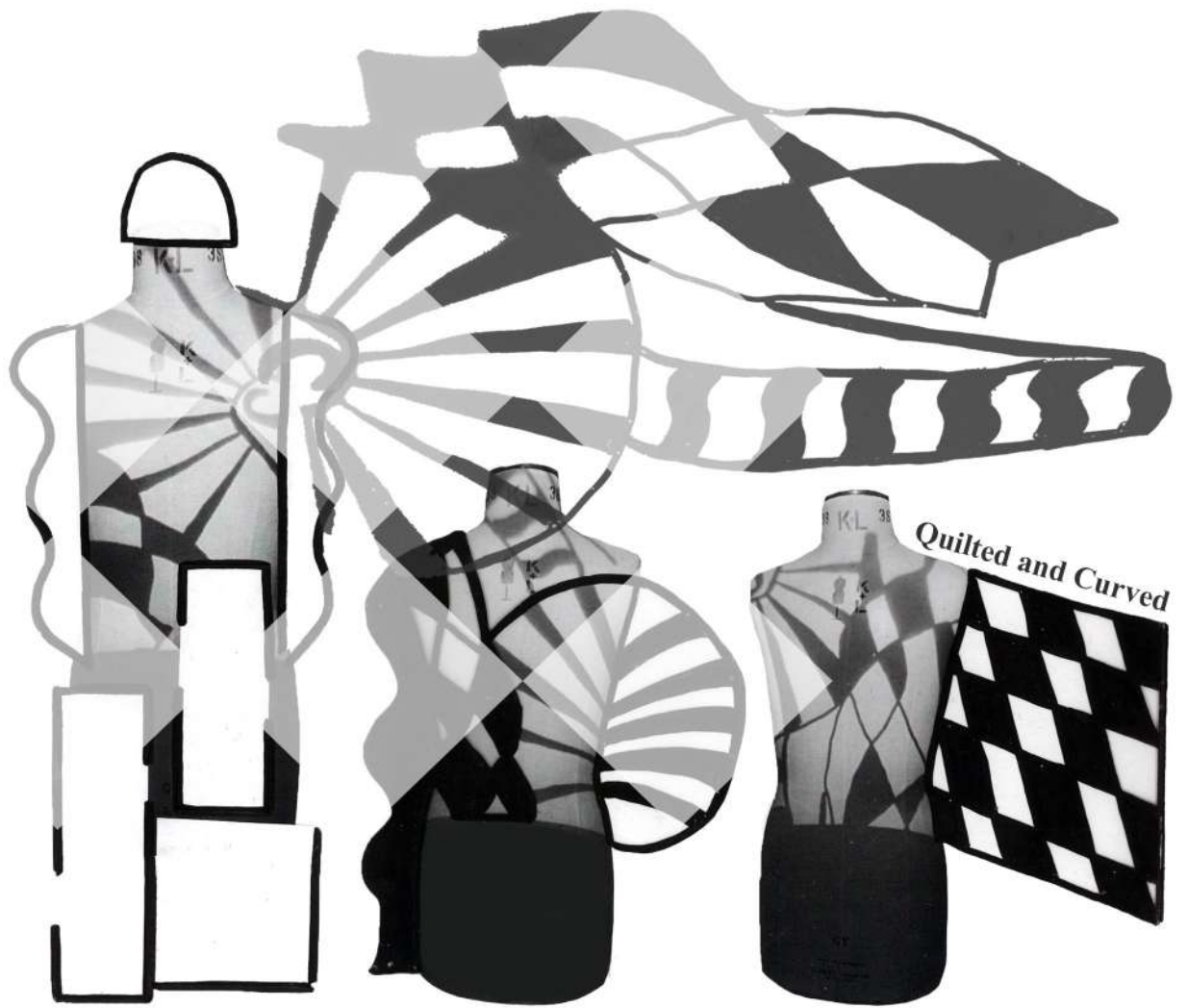
**Shape of Swimming**

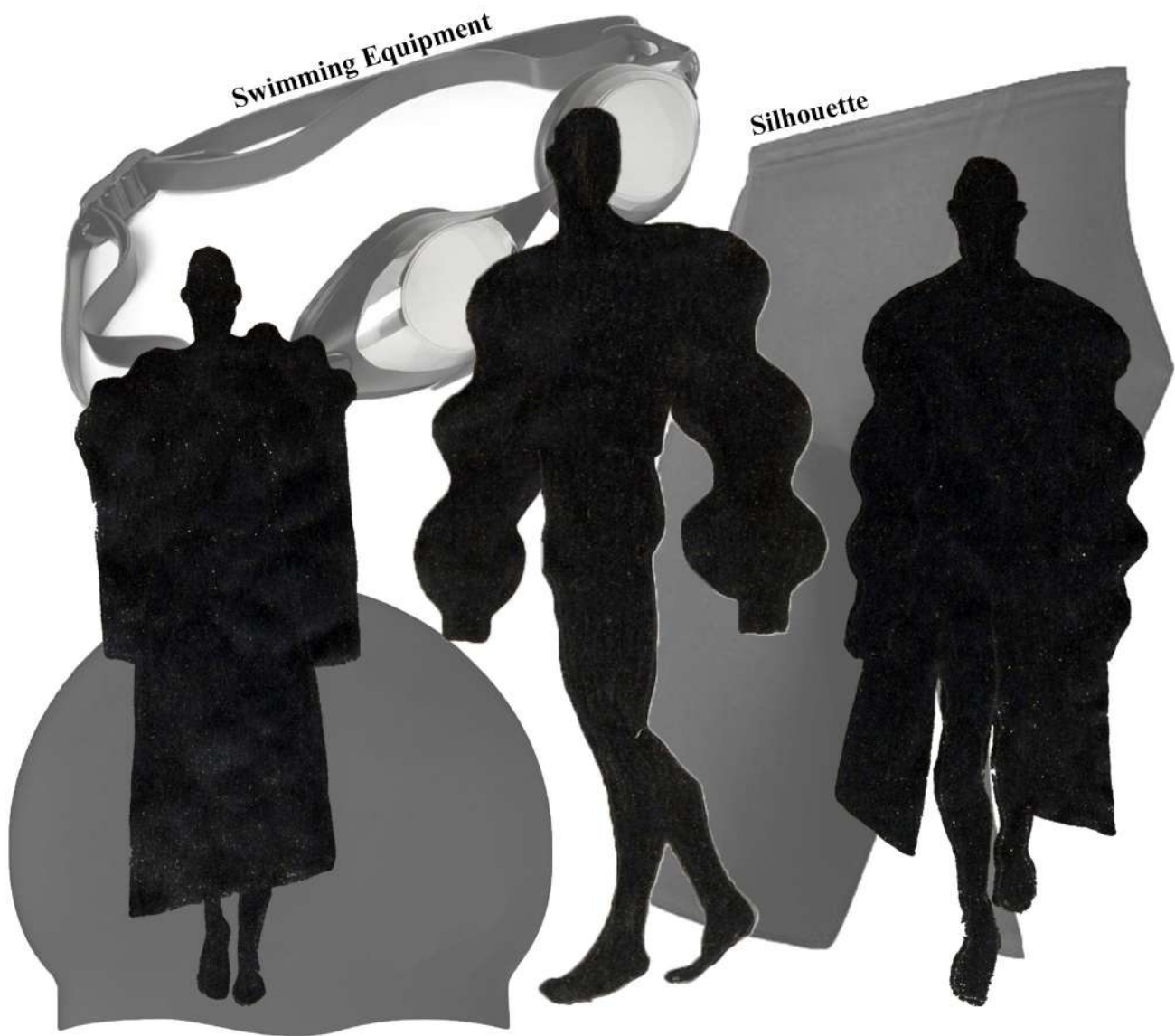


**Paper**

**Initial Silhouette**

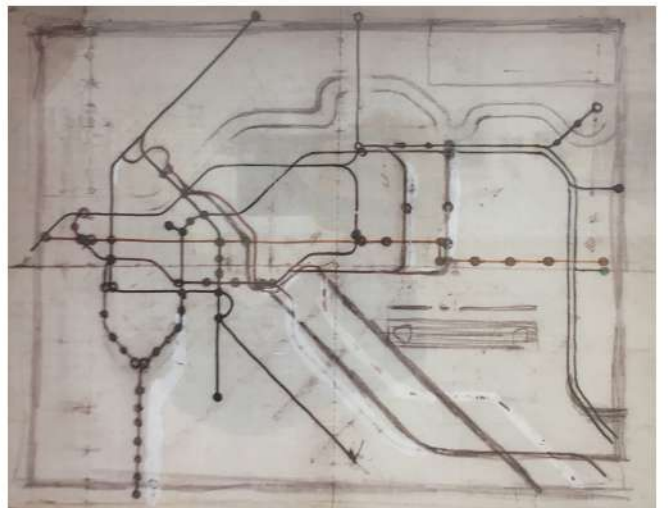


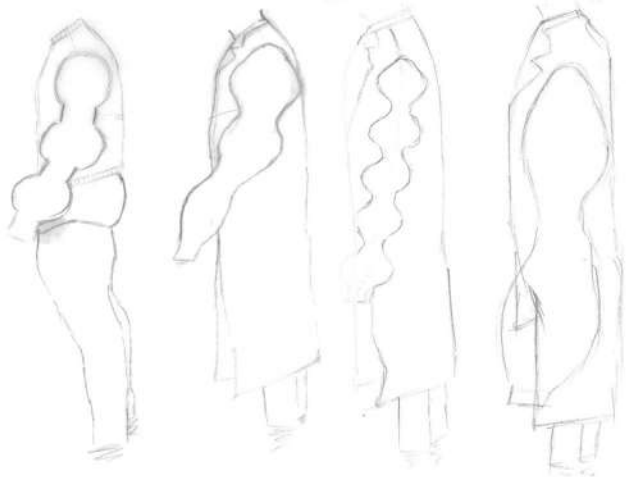
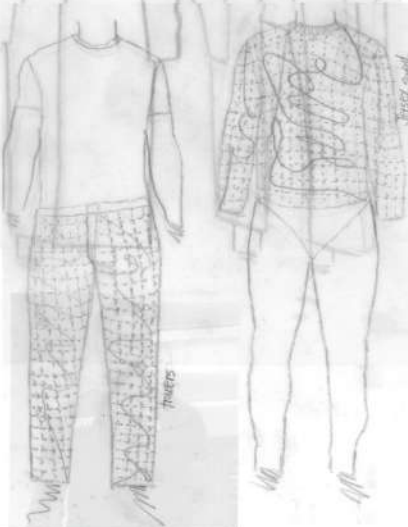
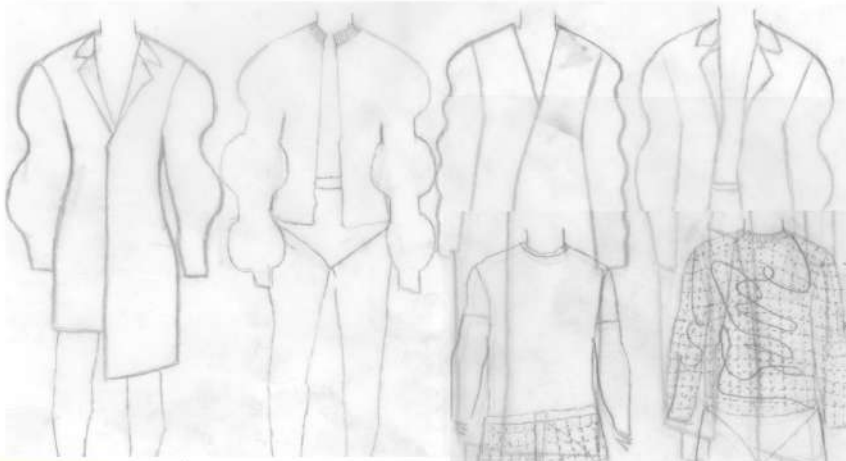


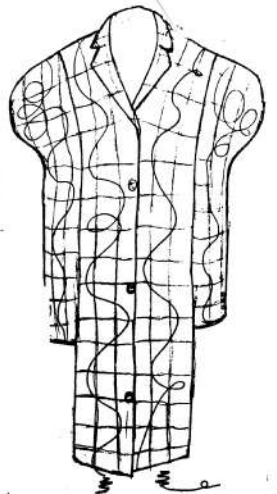
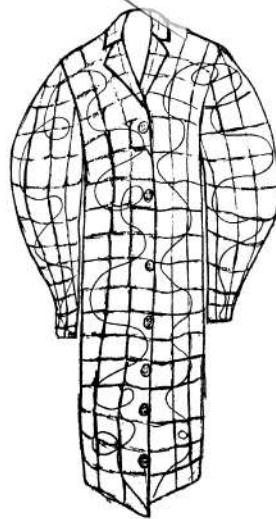
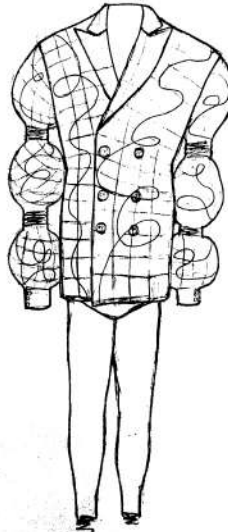
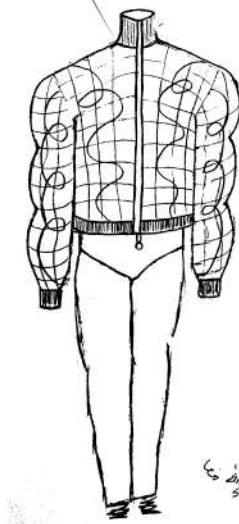
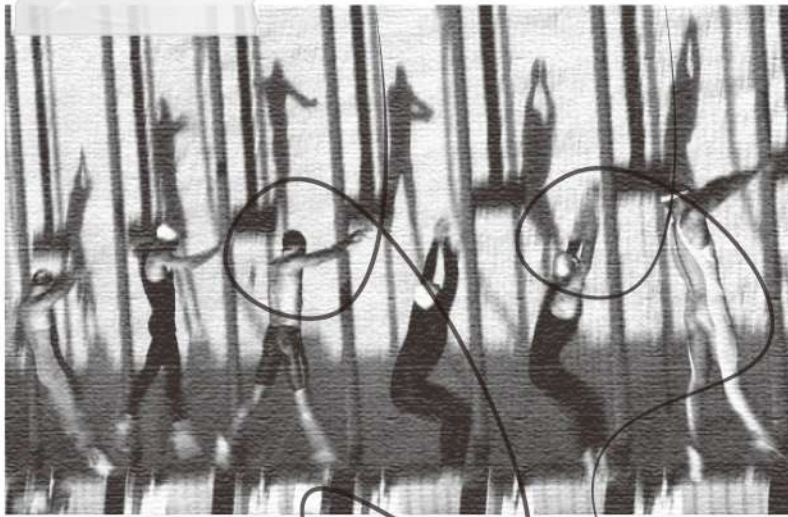


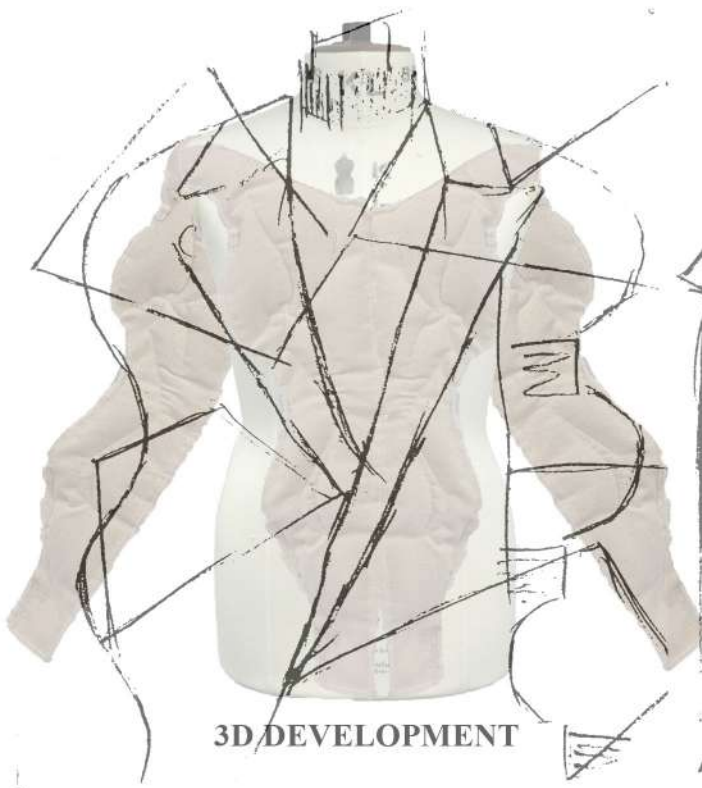


**The Service Library v David Osbaldeston**

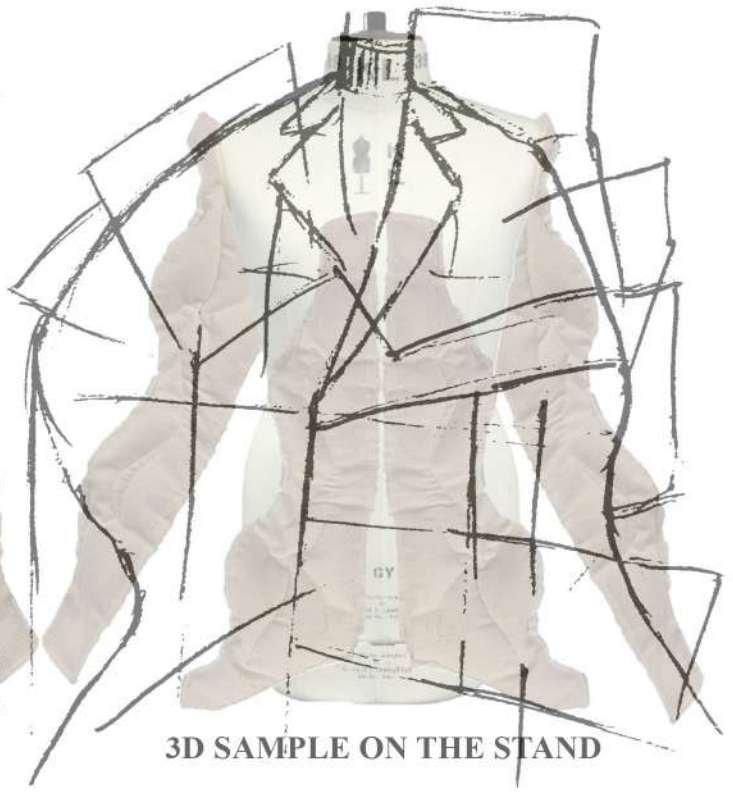




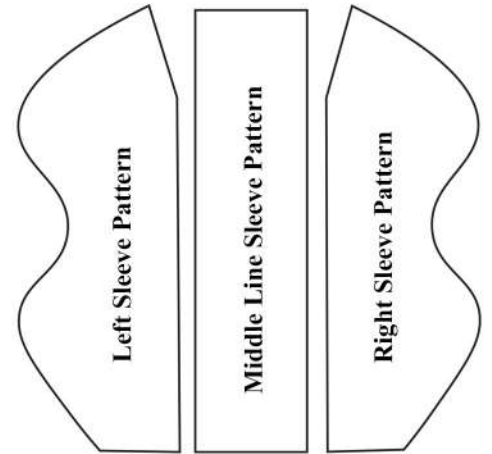




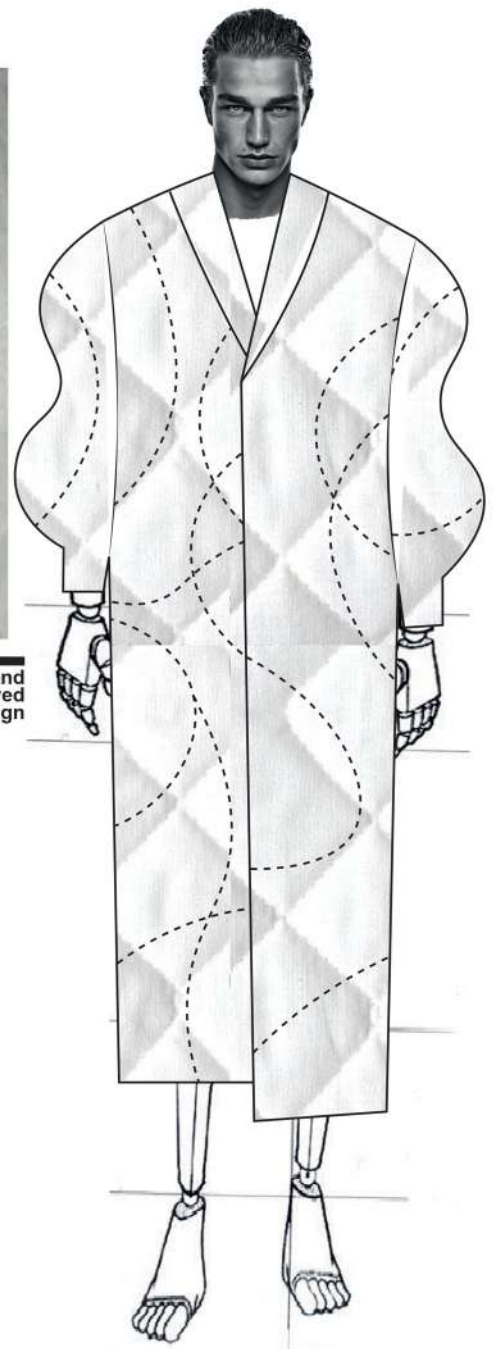
3D DEVELOPMENT



3D SAMPLE ON THE STAND



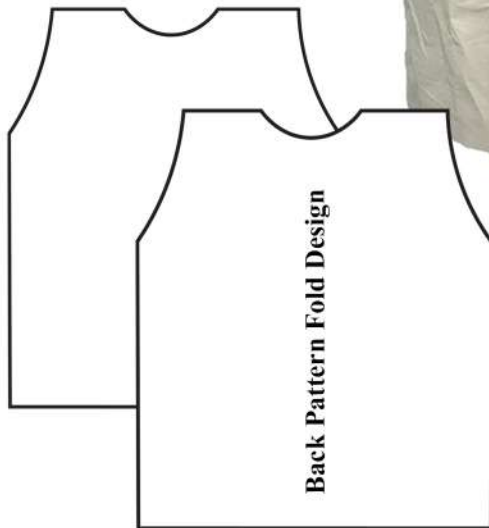
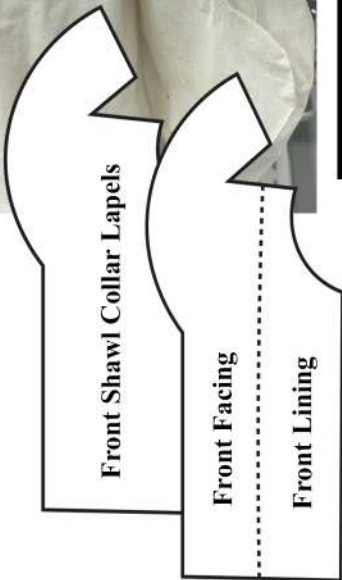
Using Basic sleeve pattern block and created new wave and curved sleeve design

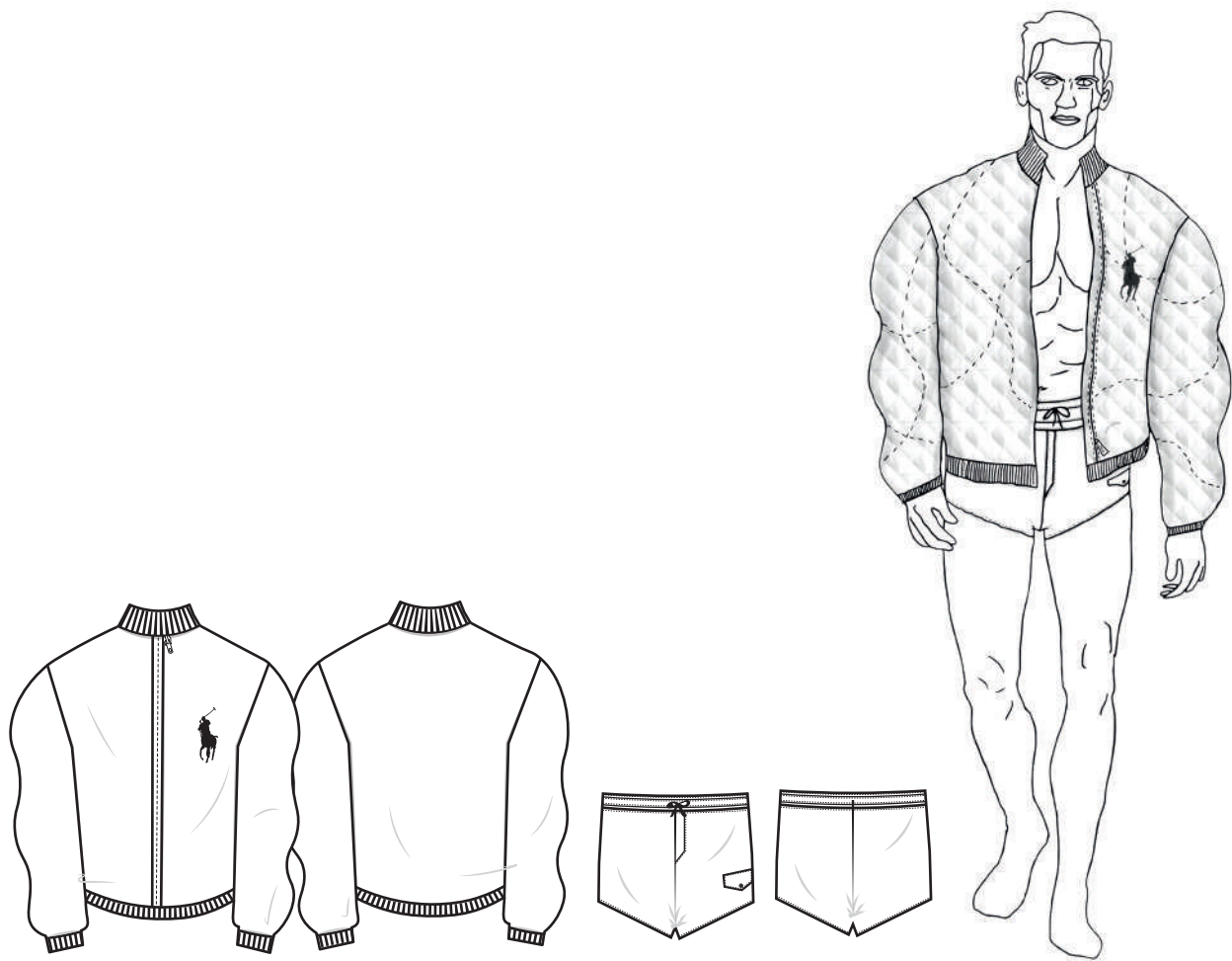




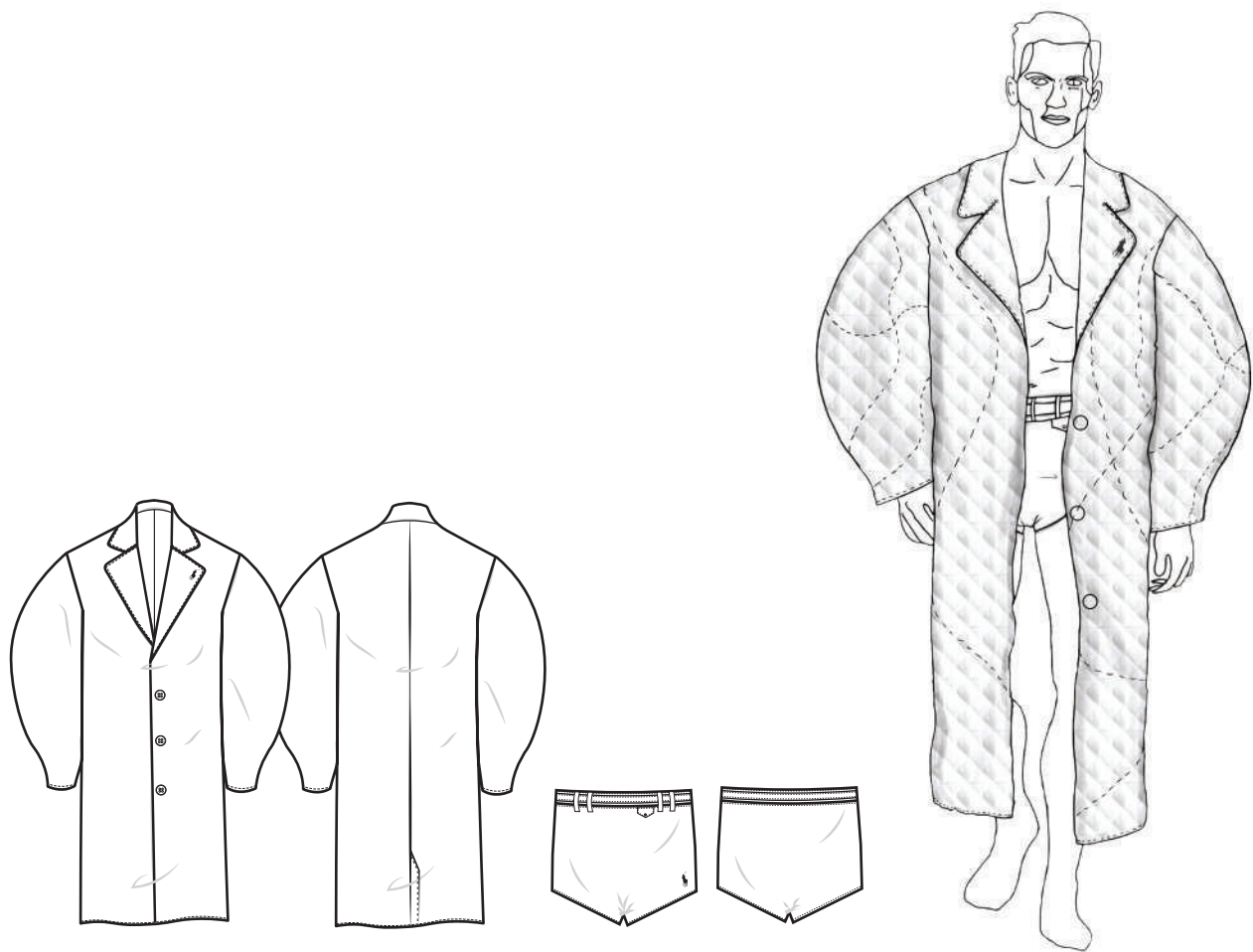


Using Front Shawl Collar Pattern, Folded Back Pattern and Facing and Lining Pattern to Make Final Toile

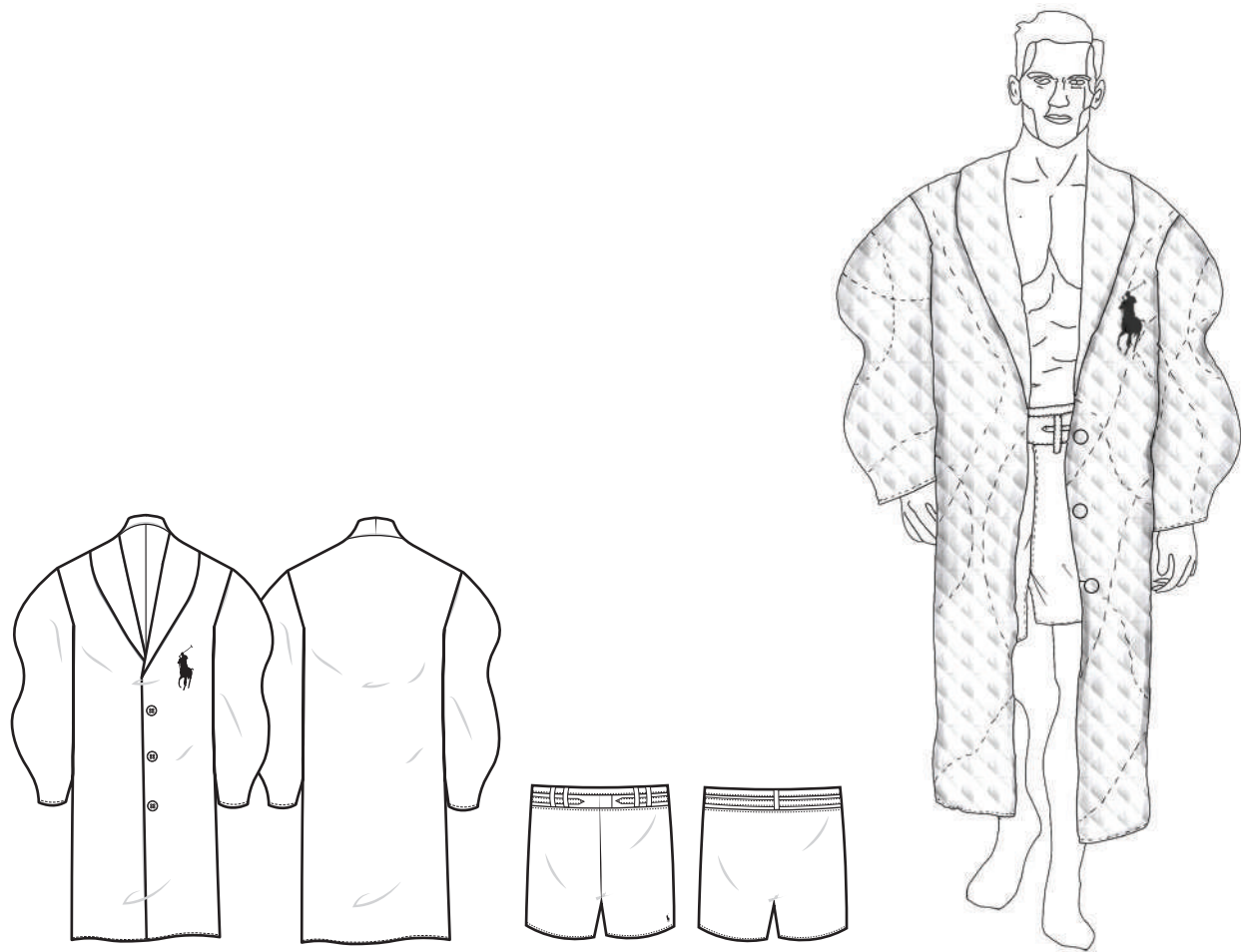




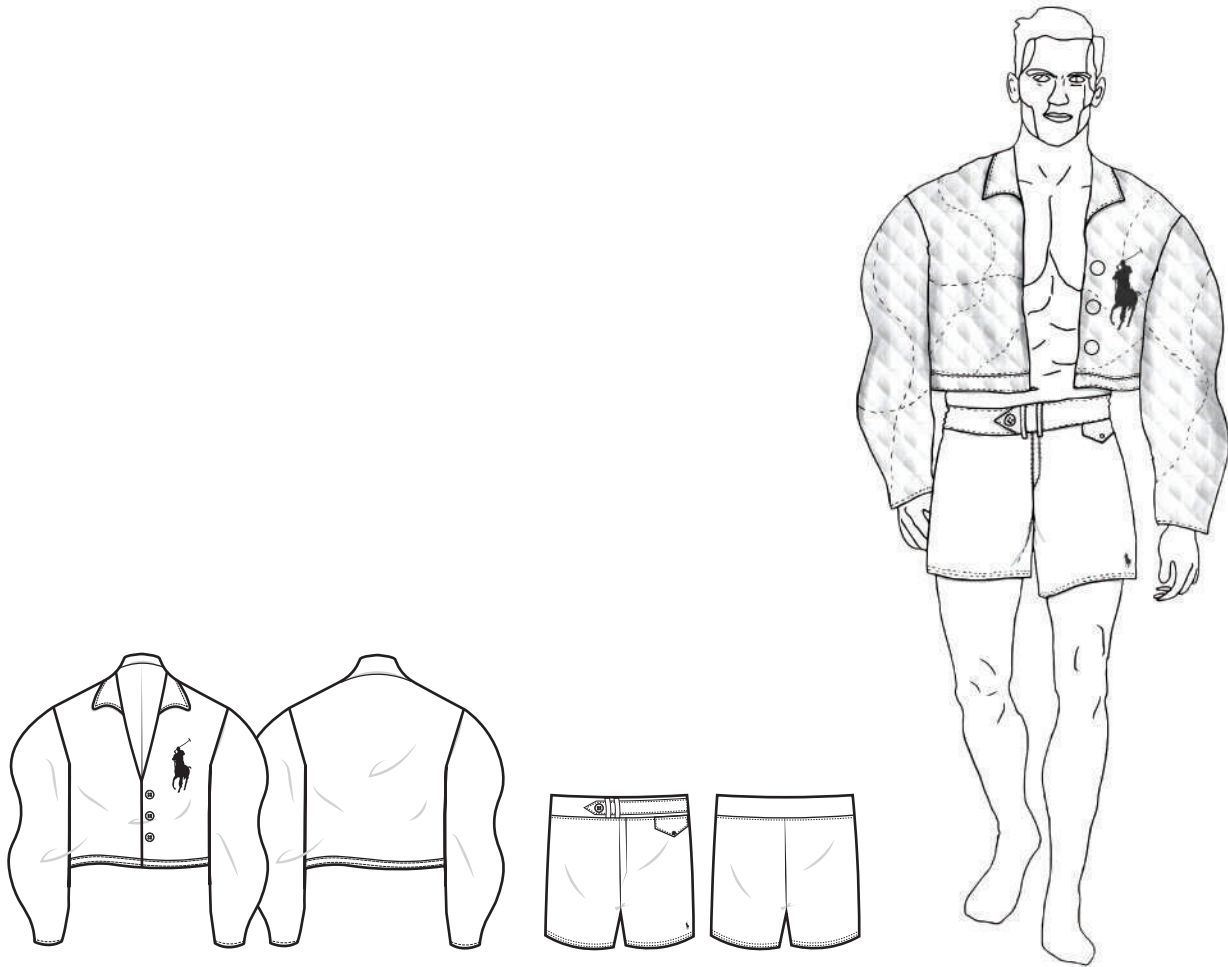
**OUTFIT 1**



**OUTFIT 2**



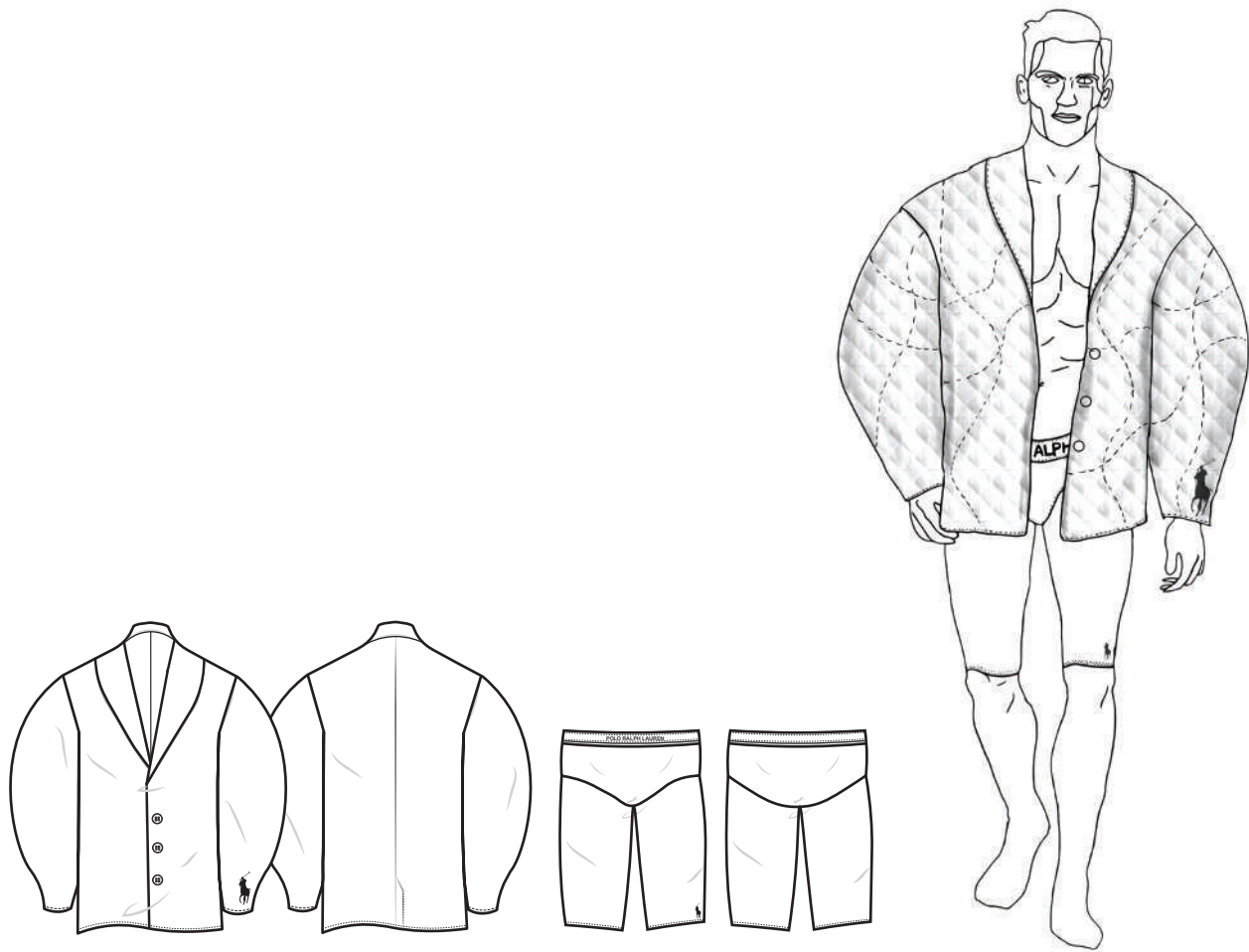
**OUTFIT 3**



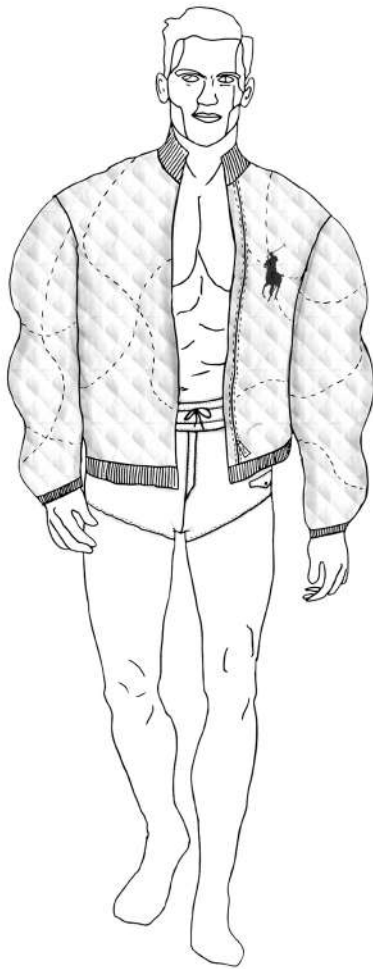
**OUTFIT 4**



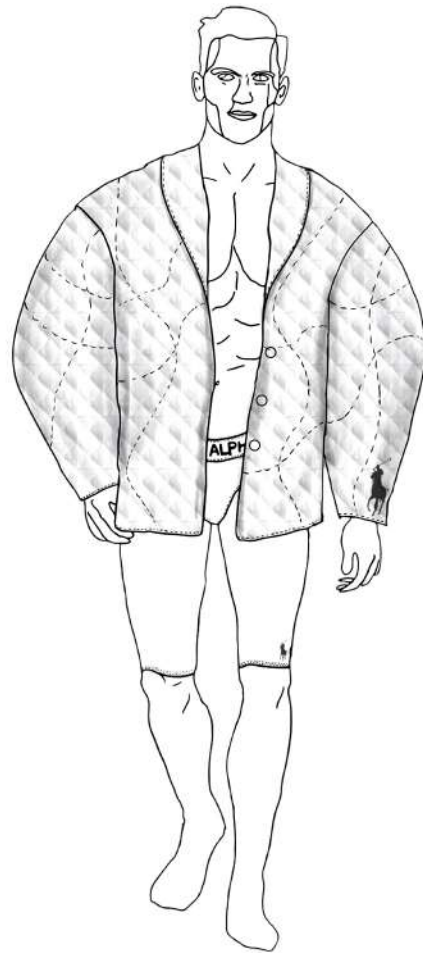
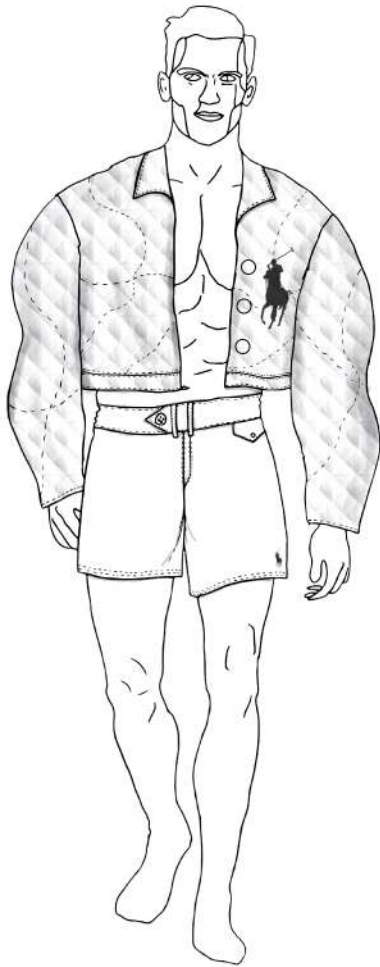
**OUTFIT 5**



**OUTFIT 6**







A man is shown from the back, wearing a white quilted jacket with a diamond pattern. The jacket has a high collar and a visible seam down the center. The background is dark, making the white jacket stand out. The text is overlaid on the jacket.

**POLO RALPH LAUREN x KYLE DE CROWN**  
*With White Project*